

# Level Start User Flow

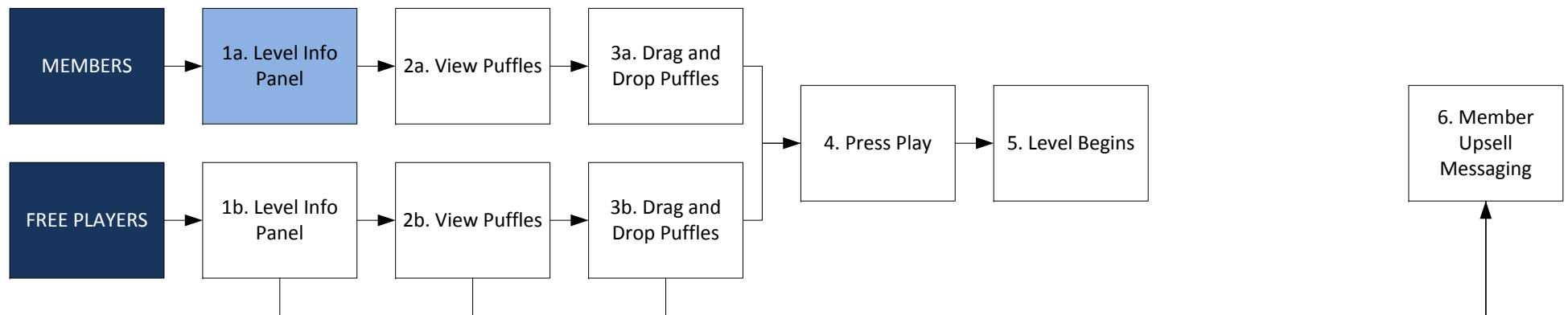


## 1a. Level Info Panel (Member)

Once selecting an unlocked level node, Members will see the Level Info Panel containing the following information:

- Level Number
- Level Objective
- Puffle Slots

Pressing on a Puffle Slot will direct the player to the My Puffles UI.



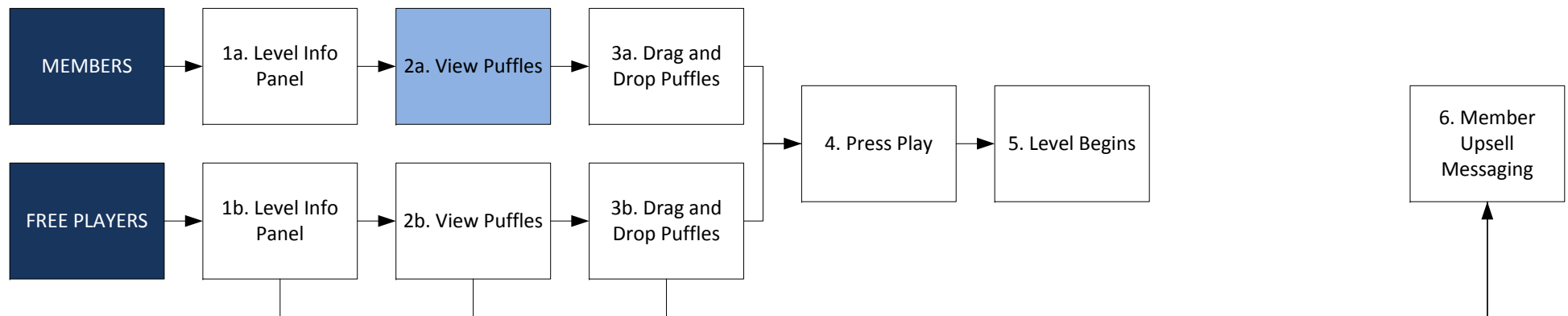
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## 2a. View Puffles

The My Puffles Panel will appear showing only the Puffles in the player's collection.

All 3 perches will be available and have target spots for players to place their Puffles.



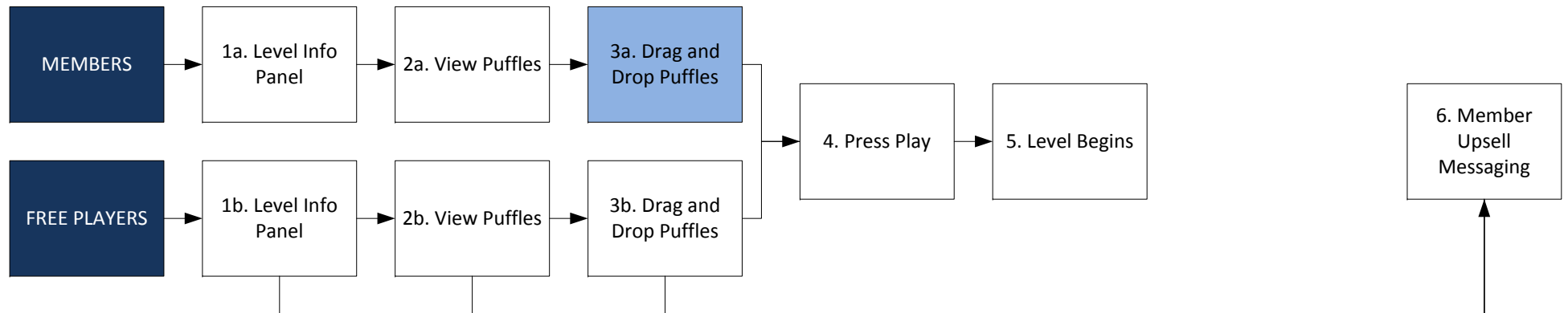


## 3a. Drag and Drop Puffles

To move a Puffle to the perch, the player will press and drag the Puffle to it.

When the player starts moving the Puffle, it will change from a 2D icon to the 3D model for that Puffle.

If the player doesn't drag the player to a perch before releasing it, it will return to its slot in the My Puffles Panel.



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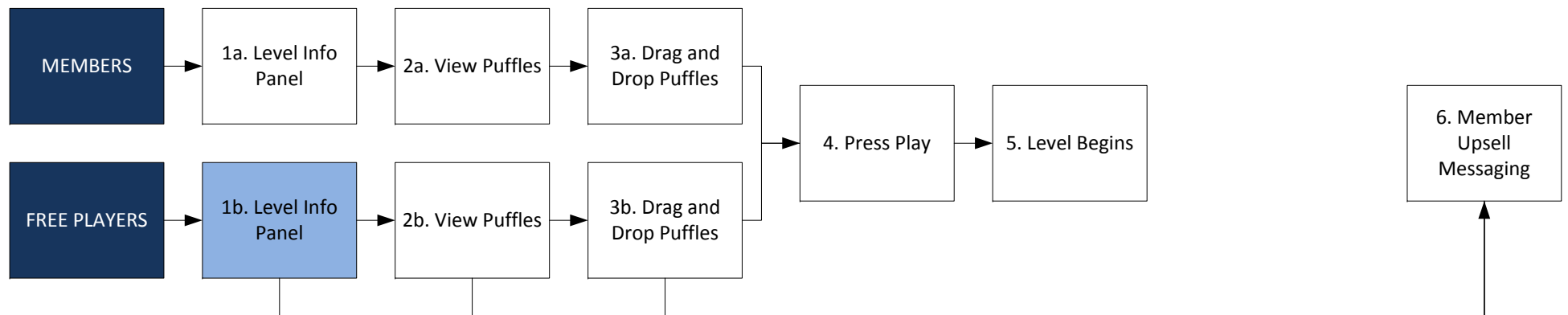
## 1b. Level Info Panel (Free)

Once selecting an unlocked level node, Free Players will see the Level Info Panel containing the following information:

- Level Number
- Level Objective
- Puffle Slots

Pressing on a Puffle Slot will direct the player to the My Puffles UI.

**UPSELL:** Pressing on any of the Member Shields will direct the player to the Membership Upsell messaging.





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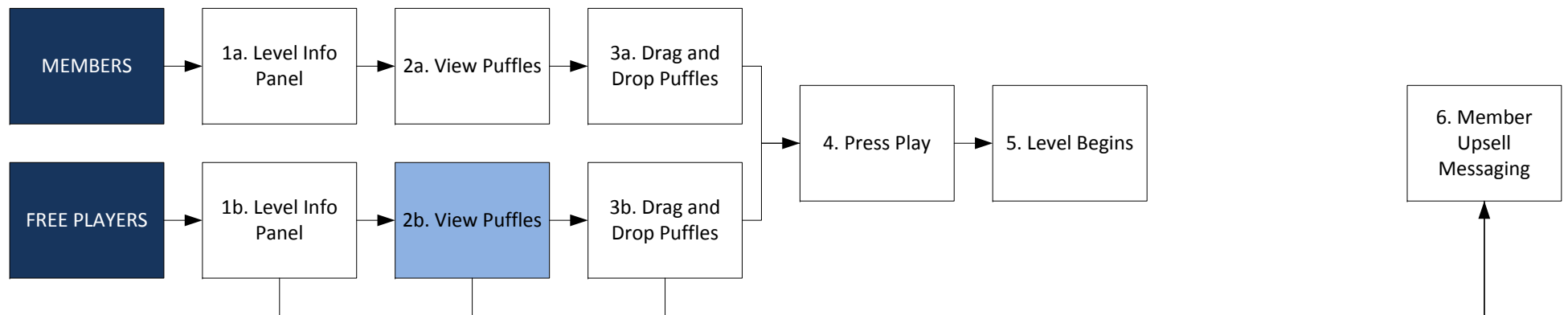


## 2b. View Puffles

The My Puffles Panel will appear showing only the Puffles in the player's collection.

Only the first perch will be available, while the other 2 have Member Shields.

**UPSELL:** Pressing on the Member Shields will direct the player to the Member Upsell messaging.



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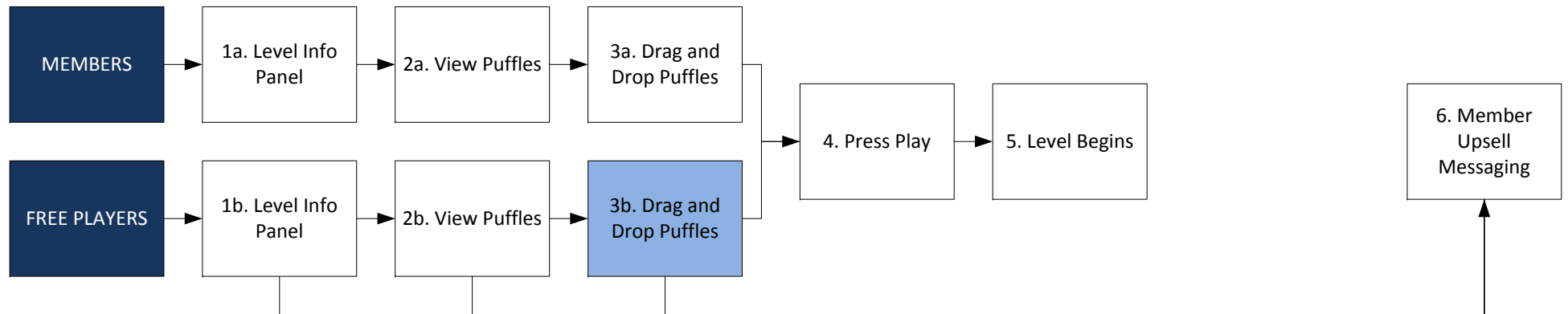
## 3b. Drag and Drop Puffles

To move a Puffle to the perch, the player will press and drag the Puffle to it.

When the player starts moving the Puffle, it will change from a 2D icon to the 3D model for that Puffle.

If the player doesn't drag the player to a perch before releasing it, it will return to its slot in the My Puffles Panel.

**UPSELL:** Dragging a Puffle to a perch with a Member Shield will direct the player to the Member Upsell messaging.



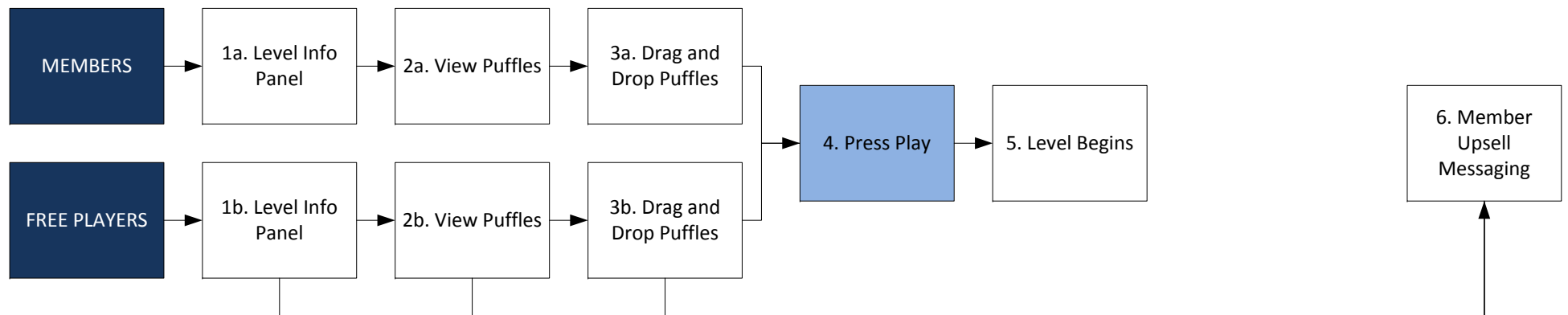
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## 4. Press Play

Once the player is done selecting Puffles, they can press the green Play button to start the level.

The player can start the level without any Puffles on the perch.

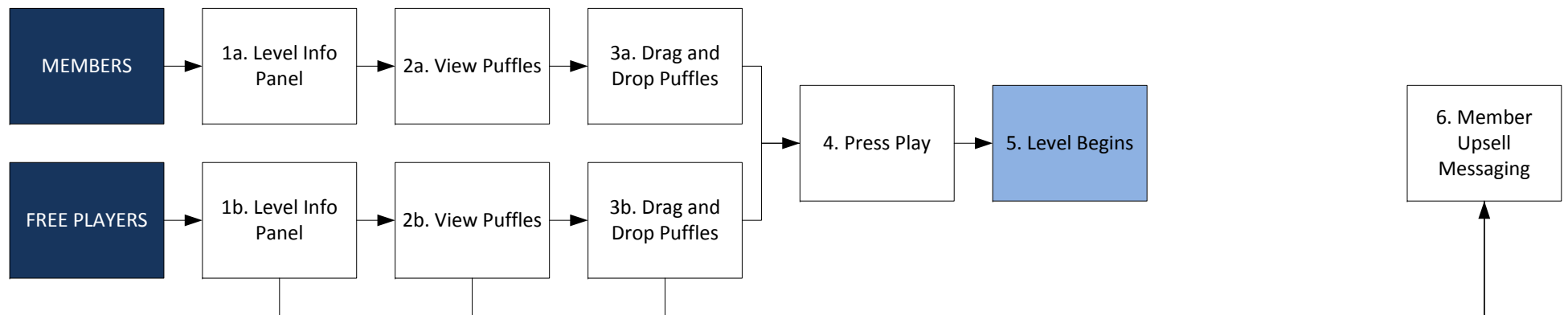


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## 5. Level Begins

After pressing Play, the My Puffle Panel slides out and the game board slides in.







## 6. Member Upsell Messaging

The Member Upsell messaging appears any time a Free Player attempts to perform an action that's allowed only for Members.

Players can choose to purchase a Membership, or make a 1-time purchase for the action they wish to perform.

